

BEVNET Print / Advertising Rates

Placement	Live Area	Trim	Bleed	1x	3x (-5%)	6x (-15%)
Two Page Spread	15.25" x 10.125"	16" x 10.875"	16.25" x 11.125"	\$5,000	\$4,750	\$4,250
Full Page	7.25" x 10.125"	8" x 10.875"	8.25" x 11.125"	\$3,500	\$3,325	\$2,975
1/2 Page Vertical	3.54" x 10.125"	–	–	\$1,950	\$1,853	\$1,658
1/2 Page Horizontal	7.25" x 5"	–	–	\$1,950	\$1,853	\$1,658
One Third Page	2.3" x 10.125"	–	–	\$1,500	\$1,425	\$1,275
Quarter Page	3.54" x 5"	–	–	\$950	\$903	\$808
Covers 2+3	7.25" x 10.125"	8" x 10.875"	8.25" x 11.125"	\$3,900	\$3,705	\$3,315
Cover 4	7.25" x 10.125"	8" x 10.875"	8.25" x 11.125"	\$4,500	\$4,275	\$3,825